

EXPLORE NZ

The Ultimate New Zealand Experience

www.explorenz.co.nz

Explore NZ is a rapidly expanding tourism operation, offering an exciting range of marine and land based excursions, based in both the Viaduct Harbour - Auckland and also in the stunning Bay of Islands.

Explore NZ recently won the '2010/11 Visitor Attraction and Experience Award' at the Tourism Industry Association New Zealand Tourism Awards.

We have a new marketing and communications role available. If you're ready to take the challenge, please read the full job description and apply via our careers website: www.explorenz.co.nz and click on careers at Explore NZ.

Applications close 5pm Friday 27th January 2012. Applicants for this position should have NZ residency or a valid NZ work permit.

Please send your CV to recruitment@explorenz.co.nz

Marketing Services & Communications Executive

Location: Auckland

Type: Full time, permanent

We currently have an exciting opportunity for a Marketing Services & Communications Executive to join our Auckland team. Reporting to and working closely with the GM Sales & Marketing, the role will involve all aspects of marketing communications of the company.

You will need to possess and demonstrate the following attributes:

- A qualification in marketing and/or communications is essential
- A minimum of 2 /3 years marketing and communications work experience in a specific discipline/ industry
- The ability to plan, implement and execute marketing objectives in line with our company's philosophy and annual marketing & communications plan.

- An understanding of and experience in the tourism industry is desirable but not necessary.
- Writing media releases for the company with ease. This involves collating and proof reading documents.
- A strong understanding of all aspects of online marketing (websites, social media, SEO)
- The ability to work to very tight deadlines and under pressure is essential in this role. You will also understand the requirement to work long hours during busy periods.
- You will need excellent writing and editing skills across a range of channels including web, print and social media plus the ability to contribute to the on-going development
- A high proficiency in Microsoft Office Suite and an eye for detail is imperative for this role.
- Ability to work autonomously and take responsibility.
- Superior interpersonal, communication and presentation skills
- Excellent planning and organisational skills.
- Willingness to learn.
- A cheerful personality and a keen sense of humour.
- Energy and enthusiasm.

If you are a go-getter with excellent communication skills, sociable and are a team player, then we want to hear from you.

You must be an independent, self-starter who can establish yourself as the central hub for information sharing, internally and externally.

To succeed in this role you will need to thrive on the challenge of working in a highly competitive environment.

Don't miss this fantastic opportunity to work for an exciting tourism market leader.